

**Seamless Summer Option (SSO) of the National School Lunch Program (NSLP)**  
**SAMPLE PRESS RELEASE**

The (*Name of Sponsoring Organization*) \_\_\_\_\_ announces its participation in the federally funded Seamless Summer Option (SSO) of the National School Lunch Program (NSLP). Under the program, nutritious meals are provided to all children 18 years and under free of charge at the following site(s):

Name and Address of Site(s)	Meal(s) Available and Serving Time(s)	Meal Service Dates
_____	_____	_____
_____	_____	_____

Persons interested in receiving more information should contact:

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Sponsor Phone: \_\_\_\_\_

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Individuals who are deaf, hard of hearing, or have speech disabilities and wish to file either an EEO or program complaint please contact USDA through the Federal Relay Service at (800) 877-8339 or (800) 845-6136 (in Spanish).

Persons with disabilities who wish to file a program complaint, please see information above on how to contact us by mail directly or by email. If you require alternative means of communication for program information (e.g., Braille, large print, audiotape, etc.) please contact USDA's TARGET Center at (202) 720-2600 (voice and TDD).

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\_\_\_\_\_  
*Signature of Authorized Representative*

\_\_\_\_\_  
*Date*

**DIRECTIONS:**

1. A copy of the release form must be submitted to the Connecticut State Department of Education prior to the start of your SSFP.
2. **DO NOT** pay to have this put into the paper. The regulations require only that you submit the release to the media. The press release will be made available to (*Name of News Media*):\_\_\_\_\_.
3. You can personalize your press release by including information about your program. The number of years your organization has participated in the SSFP and the number of children who benefit from the program would make the press release more interesting to the reader.

*This form is available at [www.sde.ct.gov/sde/lib/sde/word\\_docs/deps/nutrition/sfsp/presssso.doc](http://www.sde.ct.gov/sde/lib/sde/word_docs/deps/nutrition/sfsp/presssso.doc).  
For more information on the SSO, visit the Connecticut State Department of Education [SSO Web site](#).*