

## Credit Card Savvy Create a Credit Brochure

Using Microsoft Publisher, create a three-panel brochure to communicate essential facts about credit and credit cards.

Every panel must include text/information. Be sure to add a catchy title or slogan on the front panel, and your name should appear somewhere on the back panel. Your brochure should be *informative, colorful, eye catching and easy to read.*

The following are some suggestions on topics you may want to include:

- |  |                                      |
|--|--------------------------------------|
| Terms related to credit and credit cards | Comparing credit offers              |
| Types of credit cards                    | Credit scoring/credit history        |
| The cost of using credit cards           | What to do if card is lost or stolen |
| Tips on using credit wisely              | Credit bureaus                       |
| The benefits of using credit cards       | Getting out of debt                  |
| The disadvantages of credit cards        | Fair Credit Billing Act              |

*Use the back side of this sheet to plan your layout before designing it on the computer.*

### Scoring Criteria

	Points	
Variety (brochure includes many topics related to credit)	15	
Correctness (information given is accurate)	15	
Creativity (presentation of text and design show creativity)	15	
Layout (information has an effective, consistent and balanced layout)	15	
Appropriate and effective title/slogan	5	
Appropriate and effective clipart/graphics	10	
Language/writing skills (correct spelling, grammar, sentence construction, etc)	15	
Effort (demonstrated productivity)	10	
<b>Total Points</b>	<b>100</b>	

--	--	--

--	--	--