

Name \_\_\_\_\_

Learner ID \_\_\_\_\_

School/College/University \_\_\_\_\_

SAMPLE

Cluster: Marketing

Pathway: Retail & Fashion Merchandising

Career Pathway Plan of Study for ► Learners ► Parents ► Counselors ► Teachers/Faculty

This Career Pathway Plan of Study (based on the Marketing Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. \*This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements as well as college entrance requirements.

EDUCATION LEVELS	GRADE	English/ Language Arts	Math	Science	Social Studies/ Sciences	Other Required Courses Other Electives Recommended Electives Learner Activities	*Career and Technical Courses and/ or Degree Major Courses for Restaurants and Food/Beverage Services Pathway	SAMPLE Occupations Relating to This Pathway
Interest Inventory Administered and Plan of Study Initiated for all Learners								
SECONDARY	9	English Composition	Algebra I	Earth Science	Social Studies 9	Intro to Business Computer Applications	Intro to Fashion Merchandising Clothing and Textiles I	<b>Management Level</b> ► Accessory Editor ► Account Executive ► Fashion Publisher ► Marketing Director ► Merchandise Manager ► Retail Manager ► Services Manager  <b>Skill Level</b> ► Bridal Stylist ► Clothing Buyer ► Event Coordinator ► Fashion Designer ► Image Consultant ► Marketing Assistant  ► Pattern Maker ► Production Assistant ► Retail Sales Representative ► Sales Consultant ► Technical Coordinator ► Textile Designer ► Textile Stylist ► Trade Show Organizer ► Visual Display Artist
	10	English Literature	Geometry	Biology	Modern Europe	Marketing Business Mgmt Art/ CAD	Clothing and Textiles II Interior Design	
	11	Literature & Composition	Pre-Calculus	Chemistry	U.S. History Economics	Accounting I Business Law Entrepreneurship	Clothing and Textiles III Fashion Merchandising II	
	College Placement Assessments-Academic/Career Advisement Provided							
	12	English Composition	Algebra	Anatomy and Physiology	World Issues Geography	Accounting II Design Principles	Retail Marketing Clothing and Textiles IV Consumer Resources	
Articulation/Dual Credit Transcribed-Postsecondary courses may be taken/moved to the secondary level for articulation/dual credit purposes.								
POSTSECONDARY	Year 13	English Composition	Intermediate Algebra	Physical Science	American Government Economics	Accounting Principles of Management	Merchandising Technology Consumer Trends	
	Year 14	Speech/Oral Communication	Statistics	Biological Science	Modern Western Traditions	Entrepreneurship Marketing Principles	Fashion Entrepreneurship Merchandising E-Commerce	
	Year 15					Organizational Leadership	Continue Courses in Area of Specialization	
	Year 16						Complete Retail Merchandising Major (4-Year Degree Program)	